



WHO IS CASH ASHLEY?

ABOUT ME

Cash doesn't just talk about emotional intelligence, he lives it! His talks are dynamic, human-centered, and deeply impactful, blending behavioral science, storytelling, and leadership practices that leave a lasting mark. Whether addressing athletes under pressure, executives navigating chaos, or students preparing for the real world, Cash delivers actionable tools that awaken self-awareness and purpose.

INTERNATIONAL SPEAKER & CORPORATE MENTOR

What if mastering your emotions was the key to unlocking your greatest potential? This is the question that drives Cash Ashley, a global voice in Emotional Intelligence and high-performance leadership. With over 15 years of experience leading international tech teams—and currently a senior executive at Amazon Web Services (AWS)—Cash brings a rare combination of corporate expertise and emotional insight that resonates across generations.



WHY BRING CASH ASHLEY TO YOUR AUDIENCE:

- ✓ Senior Executive at AWS with international leadership experience
- ✓ Over 300 keynotes and workshops delivered in 4+ countries
- ✓ Trusted mentor to leaders, athletes, and corporate teams
- ✓ Certified in Behavioral Neuroscience and Positive Psychology
- ✓ Creator of EQ for Performance™ – a proven method for real transformation

HIGHLIGHTS

His latest keynote at the University of Arkansas was a resounding success, receiving standing ovations and sparking deep conversations among students and faculty. The impact of his message on emotional resilience and personal leadership has opened doors for new collaborations in the academic space.

Elevate Your Team's Performance with Emotional Intelligence

